

Intro to Media Studies (EDUC) *

Infos pratiques

- > Nombre d'heures : 28.0
- > Langue(s) d'enseignement : Anglais
- > Méthodes d'enseignement : A distance
- > Ouvert aux étudiants en échange : Oui
- > Composante : Université Paris Nanterre (UPN)
- > Code ELP : 4DUC0011
- > En savoir plus : Lien vers le catalogue de cours EDUC pour candidater <https://courses.educalliance.eu/>

Présentation

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This course intends to give an overall view of the theoretical frameworks to media studies. The lecture is organized around three major didactic issues that follow the evolution and concepts of mass communication through the genre of media to its reception. The first block introduces the historical development of mass communications, its important concepts and models from the perspective of media theory and social theory. The second unit introduces the audience to the social and formal issues of media content, focusing on media genres. Finally, during the reception, we review the traditions and experiences of audience theory and research, as well as the characteristics of audience formation, with a particular focus on fan cultures.

Évaluation

Écrit ou oral

Contrôle continu, pas de dérogatoire

Pré-requis nécessaires

Niveau de langue B2 de l'activité